



WANDERING

Camp Out Weekend

SPONSORSHIP Opportunities

16- 18 October





WELCOME

We thank you for your consideration to become a sponsor for the 2026 Wandering Camp Out Weekend. This is a fantastic opportunity to present your organisation to a wide audience and be closely involved at this unique annual event which attracts over 800 campers and over 4000 patrons across the weekend, to the small rural town of Wandering, in the Wheatbelt of WA. Held at the historical Grassdale Farm, which is the first farm established in Wandering over 150 years ago.

The Wandering Camp Out Weekend showcases rural living and presents opportunities for you to interact with attendees, providing ultimate exposure for your organisation.

The Wandering Camp Out Weekend is hosted by a volunteer Management Committee that prides itself on developing a well governed, safe and fun event for all to enjoy. This event plays an integral role in providing the community with a major annual economic boost, which is vital to the growth and sustainability of the small town with very limited services and resources. This event also provides local community groups with an annual fundraising opportunity, which ensures profits stay within the community, further helping the committee's goal.

THE OPPORTUNITY

The Wandering Camp Out Weekend includes many aspects that will encourage visitors to explore and be actively involved in the community. This event sees visitors staying in the region for an extended time and provides opportunity to market to a large audience over this fun and engaging weekend.

The resounding successful 2025 event saw over 4000 venture to Wandering over the weekend. The 2026 event will see new exhibits, partnerships with more community groups and organisations and an increase in capacity for the well sought after Evenings in the Paddock.

This event includes:

Camping under the stars at the historical Grassdale farm.

A range of stage and roving entertainment including top WA based bands .

Ag Show which displays so many amazing attributes of country living including agricultural demos, sheep dog jumping, butchering demos, tractor demos and so much more.

THE AUDIENCE

Events enable an attractive incentive for visitors and WA people to get out and about in their own state. This unique event provides a fantastic opportunity to experience country living and celebrate the wonderful state we live in.

We know this event attracts people of all ages and encourages those living in the city to venture to the country. A large portion of attendees are from agriculture areas and other industries operating in the regions such as mining, retail, hospitality and trades. Caravaners and campers make up a large portion of the attendees, these will be interstate and intrastate visitors. In the previous years we noticed a large amount of people from the metro areas, proving those living in the city are looking for country experiences to enjoy.

Turn your sponsorship into fun for the attendees with special attractions and programs. We love to make our event an unforgettable experience for our attendees. If you have ideas that you think will make the weekend even more fun and engaging, let's talk about it.

SPONSORSHIP FORM: <https://form.jotform.com/260341041754044>

WANDERING CAMP OUT WEEKEND - EOWCOW@OUTLOOK.COM - 0429 961 697

THE TEAM

The Wandering Camp Out Weekend is managed by a volunteer committee whom each bring a range of experience to ensure a well managed and governed event for all to enjoy. The Committee meet monthly throughout the year and each member is responsible for an area of the event. Many members have sub-committees to help run their area, sharing the workload with other community volunteers.

The WCOW Team is committed to ensuring profits return to the community to ensure the community remains viable and sustainable into the future.



Jane Baxter
President
Merchandise



Shaun Brand
Vice President
Logistics Manager



Colleen Comley
Secretary



Alana Rosenthal
Event Manager



Alison Spencer
Treasurer



Melvin Schorer
Logistics



Helen Herbert
Bar Manager



Janet Elliot
Ag Show
Coordinator



Peter Warburton
Transport



Raelene Warburton
Volunteer Catering



Gillan Hansen
Ag Show



Brad Hunt
Risk &
Traffic Management



Lyn Schorer
Volunteer
Coordinator



Sophie Warburton
Admin Assistant



Property Owners

Grant -Logistics

Kerry- Volunteer Coordinator





AG SHOW SPONSOR

The Ag Show is an exciting component of the Wandering Camp Out Weekend and exhibits everything agricultural through varied displays, entertainment, stalls and competitions. It attracts over 4,000 throughout the day and is one of the main attractions for the weekend.

Sponsors in this area will be promoted to our weekend campers and day trippers. The Ag Show is held onsite at the picturesque Grassdale Farm where the main events of the weekend happen.

\$1,000 – 10 AVAILABLE

- Fortnightly social media announcements
- Website listing
- Banners displayed throughout Ag Show area - *supplied by sponsor*
- 1 page of marketing in the Event Booklet
- x2 tickets to the Evenings in the Paddock (Fri & Sat nights)
- Merchandise distributed throughout event (*supplied by sponsor*)
- Display stall at Ag Show (3x3 stall)

DOG JUMP SPONSOR

The Dog Jump competition is a very popular part of the Ag Show, attracting a large audience and each year there is an increase in registrations for dogs to compete. This competition provides local and visiting dogs to try their luck at jumping and win some cash or prizes. This area presents a good opportunity for a sponsor to promote to a captivated audience and to those that love their furry best friend.



\$200 or to the same value of relevant prizes 10 available

- Recognition on marketing material for the competition
- Recognition at the competition awards presented at the event
- Opportunity to present award/s
- Ad in Event Program
- Signage at Dog Jump area
- Website listing
- Stall at the Ag Show 3x3



MAJOR SPONSOR

\$5,000 or agreed in-kind to the same value
2 ONLY AVAILABLE

- 10 weekend passes to the Evenings in the Paddock
- Up to 2 full page ads in event booklet and an advertorial
- Weekly social media announcements
- Twice weekly social media announcements during October
- Media release prior to event
- Merchandise (supplied by sponsor) distributed at prominent distribution points and throughout the event.

- Display stall at Ag Show (3x3)
- Recognition throughout the event across the PA announcements
- Website listing
- Banners or other signage displayed throughout event in prominent locations
- 2 camp sites

SUPPORTING SPONSOR

\$2,000 or agreed in-kind to the same value
5 ONLY AVAILABLE

- 4 weekend passes to the Evenings in the Paddock
- 1 full page ad in Event Program
- Weekly social media announcements – can include link to website or social media sites
- Media release prior to event
- Your merchandise distributed throughout event – sponsor to supply
- Recognition throughout the event across the PA announcements
- Website listing
- 1 campsite



BAA FRIDGE SPONSOR



The Wandering Camp Out Weekend has purchased a fridge trailer to reduce the hire costs of the event, provide safer equipment for the event and volunteers, improve the look of the fixtures within the main bar and provide more hire equipment for the community to use throughout the year.

This sponsorship opportunity is a once off and provides ultimate exposure with only 4 exclusive sponsors being promoted on the exterior wall. This location will be visible to event patrons at all events it is hired to and throughout the WCOW event each year, as well as other road users while it's being towed and will be a long term fixture to the fridge.

>> YOUR PROMOTION SIZE WILL BE 1050MM X 2850 <<

\$5,000 ONLY 4 AVAILABLE!!

- 4 weekend passes to the Evenings in the Paddock for the 2026
- Social media announcements
- Recognition throughout the 2026 event across the PA announcements
- Website listing
- 2 campsites for the 2026 event
- Signage displayed at event
- Event program ad
- Exposure on the Fridge Trailer until its next refurbishment is required.



ENTERTAINMENT SPONSOR

\$1,000 - 5 ONLY AVAILABLE

- 2 weekend passes to the Evenings in the Paddock
- Marketing placement in the Event Program
- Fortnightly social media announcements
- Recognition throughout the event across the PA announcements
- Website listing
- Signage displayed at stage area and other entertainment areas - sponsor to supply
- 1 campsite

SMALL BUSINESS/ INDIVIDUAL SPONSOR

\$500

- 1 weekend pass to the Evenings in the Paddock
- Social media announcements
- Recognition throughout the event across the PA announcements
- Website listing
- 1 campsite
- Banner displayed at event - sponsor to supply



COLOUR RUN SPONSOR

The Colour Run is a popular part of the line-up of things to do on the Saturday of the big weekend. The 2025 Colour Run received 165 registrations and is free to participate and it encourages families to be actively involved

\$500 – 5 ONLY AVAILABLE

- 1 weekend pass to the Evenings in the Paddock
- Your merchandise distributed at Colour Run - *Sponsor to supply*
- Marketing in the Event Program
- Display stall at Ag Show (3x3)
- Social media announcements
- Recognition throughout the event across the PA announcements
- Website listing
- Signage displayed at the Colour Run
- 1 campsite

LOG CHOP SPONSOR

The Log Chop is a new addition to the Ag Show. This new addition will bring together some of WA's top log chop competitors and provide the event patrons with a new experience to see.



\$1000 – 4 ONLY AVAILABLE

- x2 weekend passes to the Evenings in the Paddock and campsite
- Stall at Ag Show (3x3)
- Marketing in the Event Program
- Social media announcements
- Your merchandise distributed at Log Chop Arena - *sponsor to supply*
- PA recognition announcements
- Website listing
- Signage displayed at the Log Chop
- 1 Campsite



TRANSPORT SPONSOR

Transport is an integral part of this big event, with many truck loads of freight and equipment required to bring the weekend together. This level of sponsorship is available to transport companies who can provide in-kind transport or businesses wishing to sponsor towards the transport team that brings all the gear to site. There is also an opportunity for a fuel company to sponsor the fuel required.

\$1,000 or in-kind support

- x2 weekend passes to the Evenings in the Paddock
- Marketing in the Event Program
- Your merchandise distributed throughout event - *Sponsor to supply*
- Ag Show Stall (3x3)
- Recognition throughout the event across the PA announcements
- Website listing
- Signage displayed at event - *Sponsor to supply*
- 1 Campsite

VOLUNTEER SPONSOR

Our volunteers play an important role to ensuring the weekend comes together successfully and safely for everyone to enjoy. This event is predominantly run by volunteers and managed by a volunteer committee and where possible we try to obtain in-kind contributions from displays and service providers. This approach has enabled the committee to begin analysing where the profits of the event will stay within the community for community projects and infrastructure.



\$500 or In-kind items to assist our volunteers on site

- 1 full page ads in event program
- Social media announcements
- Your merchandise distributed throughout event - *Sponsor to supply*
- Signage displayed at event - *Sponsor to supply*
- 1 campsite
- Recognition throughout the event across the PA announcements
- x1 weekend pass to the Main Paddock
- Website listing



THANK YOU

The Wandering Camp Out Weekend committee thank you for taking the time to consider being part of the 2026 event as one of our valued sponsors. Sponsorship enables us to deliver this major event and contribute to community projects.

We look forward to working with you.

WANDERING CAMP OUT WEEKEND

Email: eowcow@outlook.com

PH: 0429 961 697

WANDERING

Camp Out Weekend

16-18 OCTOBER

**CAMPING UNDER THE STARS
TWO NIGHT STAGE LINE-UP**

FRIDAY ARVO SESH

**16TH OCT - 12-4PM
@ THE MAIN BAA**

**AG SHOW
17TH OCT 9AM-3PM**

**COLOUR RUN
17TH OCT 9AM**

ON THE MAIN STAGE

FRIDAY - FROM 4.30PM

**ROY ORBISON & FRIENDS - Tribute • ANNIE JOHNSON & ROGUE PONY
OVER THE TOP - Angels Tribute • FILTHY HABITS
WHAT YOU NEED - Inxs Tribute**

SATURDAY - FROM 5PM

**BROKEN BANJO BROTHERS • SALLY JANE & HONKY TONK HEROES
PROUD MARY • THE AUSTRALIAN ACDC EXPERIENCE**

**GRASSDALE FARM, WANDERING, WA
FOR MORE INFORMATION:**

E: EOWCOW@OUTLOOK.COM

M: 0429 961 697

FACEBOOK: WANDERINGCAMPOUTWEEKEND

W: WCOW.COM.AU

Tickets
@ TRYBOOKING.COM