



WANDERING

Camp Out Weekend

October 20th- 22nd 2023

Sponsorship Package

From little places big things happen!

WELCOME

We thank you for your consideration to become a sponsor for the 2023 Wandering Camp Out Weekend. This is a fantastic opportunity to present your organisation to a wide audience and be closely involved at this unique annual event which attracts over 600 campers and over 4500 patrons across the weekend, to the small rural town of Wandering, in the Wheatbelt of WA.

The Wandering Camp Out Weekend showcases rural living and presents opportunities for you to interact with attendees, providing ultimate exposure for your organisation.



THE OPPORTUNITY

The Wandering Camp Out Weekend presents a fantastic opportunity for sponsors to be involved with an event that captures the true essence of the region through a weekend of showcasing Wandering and the Wheatbelt.

The Wandering Camp Out Weekend includes many aspects that will encourage visitors to explore and be actively involved in the community. This event sees visitors staying in the region for an extended time and provides opportunity to market to a large audience over this fun and engaging weekend.

The resounding successful 2022 event saw over 4000 venture to Wandering over the weekend. The 2023 event will see new exhibits, partnerships with other community groups an increase in capacity for the well sort after Paddock Parties.

This event will include:

Camping under the stars at the historical Grassdale farm.

Local tours - Dryandra, farm and Tanglefoot Winery.

A range of stage and roving entertainment including top WA based bands .

Ag Show which displays so many amazing attributes of country living including shearing demos, sheep dog jumping, butchering demos, tractor demos and so much more.



Contact: Wandering Camp Out
0429 961 697
eowcow@outlook.com

THE AUDIENCE

Events enable an attractive incentive for visitors and WA people to get out and about in their own state. This unique event provides a fantastic opportunity to experience country living and celebrate the wonderful state we live in.

We know this event attracts people of all ages and encourages those living in the city to venture to the country. A large portion of attendees are from agriculture areas and other industries operating in the regions such as mining, retail, hospitality and trades. Caravanners and campers make up a large portion of the attendees, these will be interstate (pending border restrictions) and intrastate visitors. In the previous year we noticed a large amount of people from the metro areas, proving those living in the city are looking for country experiences to enjoy.

Turn your sponsorship into fun for the attendees with special attractions and programs. We love to make our events an unforgettable experience for our attendees. If you have ideas that you think will make the weekend even more fun and engaging, let's talk about it.

RETURN ON INVESTMENT

The following packages provide an overview of what is possible from your contribution to this fantastic community event.

All sponsors will be promoted throughout the event, during the lead up and afterwards. We will endeavor to provide as much exposure as possible.

All sponsors will help this small community to host a major annual event that will assist in community sustainability and growth. Your sponsorship not only helps with the event but the ongoing benefits to the community well being and economic strength.

Should one of these packages not suit your requirements, please consult our team, as we would be happy to help custom design a package to meet your desired outcomes.

AG SHOW SPONSOR

The Ag Show is a new exciting component of the Wandering Camp Out Weekend and will exhibit everything agriculture through varied displays, entertainment, stalls and competitions. Sponsors in this area will be promoted to our weekend campers and day trippers. The Ag Show is held onsite at the picturesque Grassdale farm where the main events of the weekend happen.

\$1,000 – 10 AVAILABLE

- Fortnightly social media announcements – weekly during October – can include link to website or social media sites for further exposure.
- Banners displayed throughout Ag Show area
- 1 page ad and advertorial in Event Booklet
- Logo on marketing material
- Tickets to both Paddock Parties (Fri & Sat nights)
- Invites to the Sponsors VIP event
- Recognition at the Sponsors VIP event
- Recognition throughout the event across the PA announcements
- Merchandise distributed throughout event
- Display stall at Ag Show
- Opportunity to present at the Sponsors VIP event.



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DOG JUMPING COMP SPONSOR

\$200 - 10 available

- Invites to the Sponsors VIP event
- Recognition on marketing material for the competition
- Recognition at the competition awards presented at the event
- Opportunity to present award/s
- Signage at the display area



MAJOR PARTNER

\$10,000 – 1 ONLY AVAILABLE

- Your business will be announced on all marketing as 'In partnership with....'
- Up to 6 invites to Sponsors VIP event & tours
- Recognition at Sponsors VIP event
- Up to 2 full page ads in event booklet and an advertorial
- Logo recognition on major event banners and marketing material.
- Weekly social media announcements - can include link to website or social media sites for further exposure
- Twice weekly social media announcements during October
- Media release prior to event
- Merchandise distributed at prominent distribution points and throughout the event by event staff/volunteers
- Display stall at event
- Recognition throughout the event across the PA announcements
- Recognition on event website and event social media page
- Banners or other signage displayed throughout event in prominent locations
- Sponsor camping site in the VIP area.



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MAJOR SPONSOR

As a major sponsor you will be helping to bring to life this unique and special event in rural WA. Your company will be part of a major annual event and be promoted to a wide and varied audience in the lead up to the event, during and afterwards. You and your colleagues will be provided with VIP treatment at both Paddock Parties and able to join in the festivities of this weekend long event. As a major sponsor we work with you to ensure your sponsorship provides a mutual benefit to both parties.

\$5,000 – 5 ONLY AVAILABLE

- 10 tickets to both Paddock Parties (Fri & Sat nights)
- Recognition at the Sponsors VIP event
- Invites to the Sponsors VIP event
- Up to 2 full page ads in event booklet and an advertorial
- Weekly social media announcements – can include link to website or social media sites for further exposure.
- Twice weekly social media announcements during October
- Media release prior to event
- Your merchandise distributed throughout event at prominent distribution points and 4 times throughout event by event staff/volunteers
- Display stall at Ag Show
- Recognition throughout the event across the PA announcements
- Recognition on event website and event social media page
- Signage displayed at stage area and other prominent areas
- Opportunity for an interview with broadcasting radio station during event
- Logo recognition on marketing material

SUPPORTING SPONSOR

Supporting sponsors enables the event to deliver quality entertainment, facilities, demonstrations and a safe event for all to enjoy.

\$2,000 – 10 AVAILABLE

- Fortnightly social media announcements – weekly during October – can include link to website or social media sites for further exposure.
- Banners displayed throughout event
- 1 page ad and advertorial in Event Booklet
- Logo on marketing material
- 4 tickets to both Paddock Parties (Fri & Sat nights)
- Invites to the Sponsors VIP event
- Recognition at the Sponsors VIP event
- Recognition throughout the event across the PA announcements
- Merchandise distributed throughout event
- Display stall at event
- Opportunity to present at the Sponsors VIP event.



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STAGE LINE-UP SPONSOR

The stage line-up is one of the most integral parts of this weekend long event. The stage entertainment provides an ultimate opportunity for sponsors to be recognised for their contributions to the event and their organisation to be promoted to a wide and varied audience.

\$1,000 – 20 AVAILABLE

- Full page ad and advertorial in Event Booklet
- Invites to the Sponsors VIP event
- Recognition at the Sponsors VIP event
- Banners displayed at stage area or relevant entertainment area
- Logo recognition on entertainment marketing
- Weekly social media announcements
- Recognition throughout the event across the PA announcements
- Display stall at Ag Show
- Your merchandise distributed at event and during Paddock Parties



INDIVIDUAL/SMALL BUSINESS SPONSOR

This sponsorship opportunity is for individual people and small businesses to get involved with this unique event and contribute to a major community event.

\$500

- Invite to the Sponsors VIP event
- Recognition on marketing material
- Recognition throughout event across the PA announcements
- Fortnightly social media announcements
- Display stall at Ag Show
- Your merchandise distributed at event

COLOUR RUN SPONSOR

Get involved with this fun new section of the event, with over 100 participants. This part of the event is colourful, fun and attracts a large audience to watch the excitement around the track.

\$500

- Invite to the Sponsors VIP event
- Recognition on marketing material
- Recognition throughout event across the PA announcements
- Fortnightly social media announcements
- Display stall at Ag Show
- Banner displayed at Colour Run area
- Your merchandise distributed at event

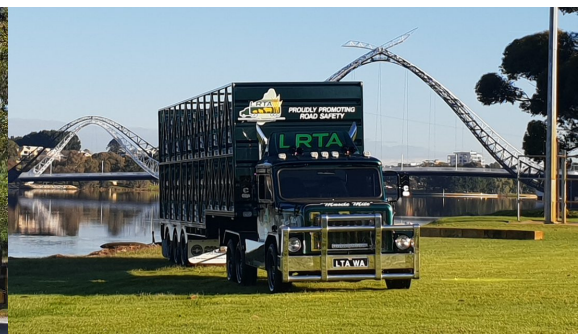
BIG BOYS TOYS

TRUCK DISPLAY SPONSOR

The Wandering Camp Out Weekend committee are excited to deliver a new component to the 2023 event as part of the Ag Show. Bringing together some of the best trucks in WA to create a display of big rigs, young and old with prizes and cash up for grabs to the entrants.

\$500

- Invite to the Sponsors VIP event
- Recognition on marketing material
- Recognition throughout event across the PA announcements
- Fortnightly social media announcements
- Display stall at Ag Show
- Your merchandise distributed at event and near the Truck display



ENTRIES NOW OPEN

2023 BIG BOYS TOYS



ENTER YOUR TRUCK

be part of the Wandering Camp Out Weekend Ag Show truck display, for your chance to win some cash and prizes!

To register: jotform.com/231432783970056

SATURDAY 21ST OCTOBER

GRASSDALE FARM, WANDERING, WA

FURTHER INFORMATION & REGISTRATIONS

E: eowcow@outlook.com

Ph: 0429 961 697

Facebook: [@wanderingcampoutweekend](https://www.facebook.com/wanderingcampoutweekend)



WANDERING

Camp Out Weekend



GRASSDALE
Est. 1861
G & K WHITE & FAMILY

AG SHOW

SATURDAY 21st OCTOBER 9AM - 3PM

FARM TO PLATE DISPLAYS PRODUCE
SHEARING, HORSE, MACHINERY DEMOS
DOG JUMPING COMP ANIMAL DISPLAYS
ENTERTAINMENT GALORE!
POULTRY AND HATCHING EGGS FOR SALE



Entries now open!
COLOUR RUN

FREE ENTRY GRASSDALE FARM
99 WANDERING-PINGELLY RD

shuttle bus running to the Wandering Fair

WANDERING

Camp Out Weekend

WANDERING, WA



2023

20TH - 22ND OCTOBER

A weekend for the whole family!

Camping under the stars at the historical Grassdale Farm

Camping – Ag Show – Tours – Fair
Paddock Party Friday & Saturday night
with stage line-up & roving entertainment
Licensed bar

TICKETS: www.trybooking.com/CGERU

E: eowcow@outlook.com

Ph: 0429 961 697

Facebook: [@wanderingcampoutweekend](https://www.facebook.com/@wanderingcampoutweekend)

**FURTHER
INFORMATION**



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